



## PROJECT NOTIFICATION

Ref. No.: 22-IP-07-GE-TRC-A-PN2200082-001

<b>Date of Issue</b>	02 September 2022
<b>Project Code</b>	22-IP-07-GE-TRC-A
<b>Title</b>	Training Course on Innovation Management Standards for Enterprises
<b>Timing and Duration</b>	11–14 October 2022 (four days)
<b>Hosting Country(ies)</b>	Vietnam
<b>Modality</b>	Digital Multicountry
<b>Implementing Organization(s)</b>	Vietnam National Productivity Institute and APO Secretariat
<b>Participating Country(ies)</b>	All Member Countries
<b>Overseas Participants</b>	38
<b>Local Participants</b>	12
<b>Qualifications of Participants</b>	Policymakers and government officials, researchers, academicians, representatives from SMEs, and consultants specializing in innovation management standards and innovation policy-related experience
<b>Nomination of Participants</b>	All nominations must be submitted through National Productivity Organizations of member countries
<b>Closing Date for Nominations</b>	1 October 2022

## 1. Objectives

- a. Introduce concepts and principles of innovation management.
- b. Explain organizational innovation management applications following the requirements of the ISO 56000 set of standards for implementation.
- c. Identify strategies to support innovation management for productivity enhancement.

## 2. Background

With the advent of digital technologies, the drivers of productivity and competitiveness have shifted from efficiency and quality to innovation and entrepreneurship. For businesses and industries, innovation can relate to products, services, processes, tools and technologies, management methods, and business models. With rapidly shortening product life cycles, proactively encouraging, achieving, and managing innovation have become indispensable steps for sustained productivity enhancement.

The ISO 56000 series provides definitions, references, and a baseline related to innovation management. The set of standards identifies concrete references and provides guidance for innovation management regardless of the type or size of the organization. This will be especially beneficial for SMEs that typically lack the know-how, methodology, and resources for innovation activities.

This training course aims to promote enterprise innovation by introducing innovation management principles and concepts along with the requirements of the ISO 56000 set of standards for implementation.

## 3. Scope, Methodology, and Certificate of Attendance

The duration of each day's sessions will be around three hours, comprising presentations by resource persons, group discussions, and other relevant learning methods. The indicative topics of the presentations are:

Day 1:

- Concepts of innovation management
- Strategies for encouraging innovation in enterprises

Day 2:

- Innovation management and the fundamentals of ISO 56000
- Group work

Day 3:

- ISO 56000 conformance and good practices of innovation management
- Group work

Day 4:

- ISO 56000: Principles and requirements for implementation
- Virtual visits to successful enterprises

The detailed program and list of resource persons will be provided two weeks prior to the sessions with announcement of the names of the selected participants.

The participants are required to attend all sessions. This full participation is a prerequisite for receiving the APO certificate of attendance.

## 4. Financial Arrangements

- a. The APO will meet the assignment costs of overseas resource persons and honorarium for up to two local resource persons.
- b. The host country will meet the costs for a virtual site visit(s), either broadcast live or recorded as applicable.

## 5. Implementation Procedures

Please refer to the implementation procedures for APO digital multicountry projects circulated with this document.

A handwritten signature in black ink, appearing to read 'Mochtan', with a long, sweeping horizontal stroke and a sharp upward curve at the end.

Dr. AKP Mochtan  
Secretary-General