PROJECT NOTIFICATION

23 May 2014

1. Project Code 14-RP-16-GE-LOM-A

2. Title Strategic Planning Workshop for APO Liaison Officers

3. Duration and Timing 27–29 August 2014 (three days)

4. Venue Tokyo, Japan

5. Implementing Organization APO Secretariat
   Leaf Square Hongo Building 2F
   1-24-1 Hongo, Bunkyo-ku
   Tokyo 113-0033, Japan
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6. Number of Participants Up to 19 participants

7. Closing Date for Nominations 30 June 2014

8. Objectives

   a. To brief liaison officers (LOs) on key APO initiatives such as customer relationship management (CRM) and series of need assessments for designing the road map for achieving the APO Vision 2020;

   b. To report the preliminary results of the assessment on needs and priorities of NPOs and of member economies with a view to developing the APO road map and future directions;

   c. To brainstorm ideas for the improvement of the 2014–2015 project list and project planning cycle to align them better with the priorities of member countries and to provide input for further discussion at the WSM; and

   d. To review and discuss issues and ideas for improvement in implementing both multicountry and individual-country projects for enhancing their effectiveness and relevance for member countries.
9. **Background**

NPOs and their national stakeholders assume very important roles in the implementation of APO projects to assist in achieving their strategic priorities for productivity growth. Thus, it is essential that the needs of NPOs as well as national productivity targets be taken into consideration by the Secretariat in designing and implementing APO projects and activities. NPOs and their stakeholders are the direct beneficiaries of APO projects who know the most effective ways in which the APO can meet their needs. This is the context that APO LOs, or Senior Project Coordinators in charge of APO affairs in NPOs, are key persons who can advise the APO on effective project planning and implementation. Establishing this collaborative mechanism for project planning will guarantee further transparency, relevance, and greater impact of APO projects to meet the needs and priorities of member countries in enhancing the national productivity level and competitiveness.

The Strategic Planning Workshop for APO LOs is one of the venues that will provide opportunities for aligning APO program plans and NPO priorities with greater synergy. The meeting will also aid the APO in fleshing out GBM directives for the APO road map and future directions to ensure their alignment with national development goals, priorities, and productivity targets. The gathering of LOs is also expected to develop practical measures and ideas as valuable inputs in designing the future direction of the productivity movement for the region. The workshop will also provide a platform for exchanging information and experiences in hosting APO projects in line with efforts to raise overall standards of operational excellence among all NPOs.

10. **Scope and Methodology**

The workshop will consist of presentations and discussions. The tentative topics to be covered are:

a. Review of the results of need assessments;
b. Review of the APO's strategic directions;
c. Share the draft CRM plan;
d. Share issues and ideas for the improvement of project design and implementation;
e. Discuss and design the APO road map and future directions; and
f. Explore mechanisms for enhancing the effectiveness of the APO projects for member countries.

11. **Participants**

This workshop is meant only for APO LOs and/or Senior Project Coordinators in NPOs who are in charge of coordinating APO activities in the country. Nominations of candidates other than those specified will not be accepted.

12. **Financial Arrangements**

**To be borne by the APO**

a. Hotel accommodation and per diem allowances at the rate to be prescribed later for up to four days.
b. Round-trip economy-class international airfare between the nearest international airport from the place of work and Tokyo by the most direct route. As far as practicable, all participants are strongly encouraged to purchase discounted tickets (following IATA PEX or other applicable discount fares). Please note that arrangements for the purchase of air tickets should follow the “Guide on Purchase of Air Tickets for APO Project Participants (Appendix I).” The APO will not be responsible for paying any additional per diem allowances due to early arrival, delayed departure, rerouting of tickets, or any other reason.

c. Local transportation costs from Narita/Haneda Airport to the designated hotel.

d. All other local implementation costs.

To be borne by LOs or their countries
a. All LOs/Senior NPO coordinators attending the workshop should be fully insured in Japan, regardless of any insurance coverage obtained in their own country, against:

Accidental death and dismemberment for up to ¥4,000,000;
Medical expenses for accident (including hospitalization) for up to ¥4,000,000; and
Medical expenses for illness (including hospitalization) for up to ¥4,000,000.

The insurance coverage should be valid for the entire duration of the project. The APO will secure this insurance on behalf of the participants from the day before project commencement until the day after its completion. Each participant is requested to pay the premium, which will be deducted from the per diem allowances provided. The APO will not be responsible for any eventuality arising from accident or illness.

b. Any expenses incurred for stopovers on the way to and from the LOs’ offices and Tokyo; or for extra stay at the venue before and/or after the official workshop period due to early arrival, late departure, or any other reason.

c. Any expenses related to visa fees and airport taxes.

13. Actions by Member Countries:
a. Member countries are requested to notify the Secretariat of the names and other details of the individuals who are nominated to attend the LOs’ Strategic Planning Workshop no later than 30 June 2014. Given the stricter procedures now in force for obtaining entry visas to Japan, all NPOs are advised to observe this deadline without fail.

b. Nominations, along with a recent passport-sized photograph and the Medical and Insurance Declaration/Certification Form, should be submitted in duplicate on the standard APO biodata form. The form is available on the APO Web site. Downloading information is also available from www.apo-tokyo.org. If a digital photograph is not submitted electronically, a hard-copy photograph should be sent to the APO Secretariat by postal mail, with the name and project code clearly marked on the back. NPOs are encouraged to submit their nominations in electronic form.

c. Every LO/Senior NPO Coordinator nominated for the workshop must complete and submit a copy of the APO Medical and Insurance Declaration/Certification Form along with his/her biodata. Please note that self-declaration is sufficient for those without any of the health conditions or illnesses enumerated on the reverse side of the medical form. However, for all others, medical certification by a licensed physician on the reverse side of the medical form is required.
d. LOs/Senior NPO Coordinators selected and traveling to Tokyo for the Strategic Planning Workshop should not bring family members or engage in any private business activity during the entire duration of the project. Furthermore, they should be requested to inform the APO promptly of their inability to participate and the reason for last-minute withdrawal.

14. **Preproject Preparation:**
LOs/Senior NPO Coordinators attending the workshop are requested to prepare a briefing note on their NPOs’ priority activities for productivity promotion for 2014 and the next biennium. The Secretariat may add more points, which will be communicated later if applicable. Please upload a soft (electronic) copy of the briefing notes to the APOnet by 1 August 2014.

Mari Amano  
Secretary-General
GUIDE ON PURCHASE OF AIR TICKETS FOR APO PROJECT PARTICIPANTS

In principle, the APO will bear the cost of round-trip economy-class air tickets for the following categories of overseas participants: 1) all participants from nonprofit organizations; 2) all participants attending APO symposia, study meetings, and other projects as specified; 3) all participants from Bangladesh, Cambodia, Fiji, Lao PDR, Mongolia, and Nepal attending APO seminars, training courses, and multi-country study missions; and 4) all participants from SMEs from other APO member countries attending seminars, training courses, and multi-country study missions. The air tickets are for the most direct route between the international airport nearest to the participants’ place of work and the international airport nearest to the venue of the project. Attempts should be made to purchase discounted tickets to reduce costs.

The APO Liaison Officers/NPOs are kindly requested to assist the participants or make necessary arrangements to purchase the required air tickets through the designated or bona fide travel agents in member countries. The APO will reimburse the actual airfare (excluding taxes) on the submission of payment receipts/invoices indicating the US dollar equivalent of the cost and copies of the air tickets (printouts of e-tickets).

For reimbursements by the APO, please note the following:

1. Ensure that the air tickets are:
   ♦ for economy class,
   ♦ by the most direct route,
   ♦ enabling timely arrival (day before the commencement of the project) and departure (day after the project is over), and
   ♦ at discounted rates.

2. The rates should not exceed those determined by the APO or other appropriate authorities.

3. If, for some reason, a discounted ticket is obtained for or by a participant to travel on a route other than the most direct route, the APO’s reimbursement will be limited to the amount that would have been incurred if the direct route had been flown under similar conditions. Any additional expenses incurred due to flying by a different route will not be reimbursed by the APO.

4. Only actual airfares, including fuel surcharge and security surcharge, are reimbursable. Other charges such as consumption tax, travel tax, airport tax, visa fees, etc. will not be met by the APO. All these items should be clearly indicated in the receipts/invoices.

5. For each air ticket, please provide the following:
   ♦ payment receipt/invoice from airline/travel agent for the amount paid/to be paid, preferably with US dollar equivalent; and
   ♦ clear photocopy of the complete air ticket (printout of e-ticket) used by the participant.
   ♦ This guide will take effect from 7 July 2006.