P-Glossary

Corporate Environment Policy

Corporate Environmental Policy (CEP) is a commitment of a business to environmental excellence as a part of corporate mission and vision. CEP accepts the guiding principles of precautionary approach, polluter pays and accountability. It enables the adoption of practical measures, ensures transparency, and must include environment in corporate training schemes. CEP is a requirement of most voluntary initiatives, codes of conduct and international voluntary standards, such as Responsible Care and ISO 14000.

See also: Corporate Environmental Responsibility; Corporate Environmental Reporting

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