P-Glossary

Agribusiness

Agribusiness encompasses all operations involved in the manufacture and distribution of farm supplies (seed, agrichemicals, farm machinery, etc); production on the farm (land cultivation, crop/animal husbandry, etc); and post-harvest management (storage, processing, packaging, transportation, and distribution of farm commodities and products made from them). Agribusiness also includes agroindustry as a subset.

See also: Agroindustry

Asian Productivity Organization. Last updated: Wednesday, July 16, 2014