



# APO

Asian Productivity Organization

## P-Glossary



### **Corporate Environmental Responsibility**

Corporate Environmental Responsibility (CER) is demonstrated by continuing commitment by industry to act in environment-friendly manner and contribute to overall environmental improvement while carrying out its business. The CER is ascertained based on principles of sustainable development which centers on decision making process in industry that takes into consideration all related environmental aspects keeping in mind immediate and long-term environmental impacts of their activities. The CER makes industries think beyond just regulatory compliance.

Recently organizations are taking CER as a part of their corporate social responsibility.

---

*See also: Corporate Environmental Policy; Corporate Environmental Reporting; Corporate Social Responsibility*

---