



P-Glossary



Creative Entrepreneurship

Entrepreneurship is the practice of starting new organizations, especially new businesses, generally in response to opportunities. Creative entrepreneurship focuses on the process of creating new and/or different business, products, services, and processes to create wealth and add value. The spheres of creative entrepreneurship can be summarized as follows:

Who new ventures, serial entrepreneurs, existing ventures by themselves, existing ventures with others, regions, and networks

What new products/services based on innovations or technology, new markets, new processes, or new business models.
