



CPC seminar on ISO 26000: Development of social responsibility

As a follow-up to the APO two-phase e-learning course on the social responsibility (SR) standard ISO 26000, the China Productivity Center (CPC) organized an advanced seminar in collaboration with the APO, 8–12 August 2011, in Taipei. CPC President Dr. Pao-Cheng Chang opened the seminar, attended by 18 international participants who performed outstandingly in the basic e-learning course and were selected to acquire in-depth knowledge of ISO 26000. “A broadly accepted definition of SR has so far remained elusive, and this ISO 26000 seminar seeks to deliberate on this issue,” said Dr. Chang in his opening remarks. During the five-day seminar, the participants discussed core SR-related topics: the environment; fair operating practices; consumer issues; community involvement and development; human rights; labor practices; and organizational governance. The participants also visited Chunghwa Telecom and Taiwan Semiconductor Manufacturing Company to gain practical insights into SR in action. Encouraged by the seminar, the participants declared that they would make presentations on SR at home to disseminate the knowledge acquired. This seminar was facilitated by three APO and two CPC experts. *Contributed by K.D. Bhardwaj/APO Industry Department.* 



CPC President Dr. Pao-Cheng Chang (C) giving opening remarks. Photo courtesy of CPC.

