

2011 Eco-Products International Fair in New Delhi, India

India, one of the fastest growing economies today and signatory to a number of international conventions on sustainable development and environmental management, will host the 7th Eco-products International Fair (EPIF) at the Pragati Maidan, New Delhi, 10–12 February 2011. Shri R.P. Singh, Secretary of the Department of Industrial Policy and Promotion of the Ministry of Commerce and Industry, said when officially announcing the EPIF 2011 at a press conference held 14 July 2010 in New Delhi, “The EPIF 2011 will help create mass awareness of eco-products and -technologies and promote the acceptance of such products in the country.”

Jointly organized by the Asian Productivity Organization, India’s Department of Industrial Policy and Promotion, Ministry of Commerce and Industry, National Productivity Council, and Confederation of Indian Industry (CII), the 2011 EPIF and parallel international conference have the theme “Green Productivity for Sustainable Energy and Environment.” The EPIF is the largest environmental fair in Asia and showcases the most advanced environmentally friendly technologies, products, and services that enhance Green Productivity and competitiveness. The fair provides opportunities for businesses to explore collaboration with other companies and promotes public awareness of environmentally friendly products and services.

The parallel international conference on “Green Productivity for Sustainable En-

ergy and Environment” will discuss challenges, solutions, and future directions for achieving sustainability through Green Productivity. The conference will feature international experts on eco-practices, eco-business, eco-finance, energy efficiency, clean technologies, low-carbon growth, renewable energy applications, technology transfer, latest green initiatives, and best practices and policy interventions to tackle climate change. Combined with the EPIF, it offers an excellent opportunity for visitors to learn about eco-products, -services, and -technologies available on the market and enhance their understanding of sustainable initiatives that can make society, consumers, suppliers, and businesses in general environmentally sustainable and achieve low-carbon growth. The EPIF 2011 will be held alongside the International Engineering and Technology Fair, India’s largest technology fair organized by the CII, at the same venue.

Contributed by the NPC, India

Green Productivity for Sustainable Energy and Environment



10 Thu 11 Fri 12 Sat February 2011