

Reaching out to spread the productivity message

The Third Regional 3R Forum on Technology Transfer for Promoting the 3Rs: Adapting, Implementing, and Scaling Up Appropriate Technologies was organized in Singapore, 5–7 October 2011, by the UN Centre for Regional Development (UNCRD), National Environment Agency of Singapore, and Japanese Ministry of the Environment. APO Secretariat Industry Department Senior Program Officer K.D. Bhardwaj was invited to serve as one of six panelists for Plenary Session 1: Best Practices and Available Technologies in the 3Rs. He also submitted an official supporting document entitled 3R Technology for Eco-friendly Products in the Context of Economic Competitive Advantage in International Business, acted as rapporteur for a session, and was a member of the committee that drafted the chair's summary. After the forum, the UNCRD empaneled the APO as one of its 3R experts on call for future international meetings.

On 20 December 2011, Industry Department Program Officer Yumiko Yamashita gave a presentation on Corporate Governance in the Pursuit of

Productivity Enhancement in the Asia-Pacific at Dubai Dialogue on Good Governance as one of eight invited international speakers. Dubai Dialogue is organized biannually by the UAE's Dubai Chamber of Commerce and Industry to promote corporate social responsibility (CSR). The conference provided insights on lessons learned and ways to develop holistic corporate governance systems addressing the needs of different stakeholders. It also looked into measurable and progressive governance models and mechanisms that can lead to organizational excellence and long-term sustainability, the goals of most enterprises and economies in this increasingly competitive era.

The generosity of the organizers of the two meetings, along with their recognition of APO expertise, was greatly appreciated. The Secretariat was pleased to have opportunities to learn more about 3R initiatives and CSR models that may be applicable within its membership as well as to share its own efforts in these areas with others working outside the region. More such opportunities will be sought in future to create global synergy. 🌐