COMMON SENSE TALK



"Knowledge management is not a tool to make money, but a way of life, because it shares individual visions, dreams, and what we believe for the future."

Ikujiro Nonaka

"The man who does not read good books has no advantage over the man who cannot read them."

Mark Twain

"Globalization can be made to work, and work in a way that the number of people in poverty is reduced. But it has not been working that way."

Joseph Stiglitz

"Attempts to censor in public ways almost always raise awareness of an issue, and this provides a great conversational landscape."

Jeffrey Rutenbeck

"The dinosaurs reigned for millions of years. We have only been here for fifty thousand. Pray for grace."

Ellen Gilchrist

"Nature doesn't work on a rushed schedule. To do good science, you need to do things slowly and rigidly."

Lu Ke

"People don't want to communicate with an organization or a computer. They want to talk to a real, live, responsive, responsible person who will listen and help them get satisfaction."

Theo Michelson

"We don't want to push our ideas onto customers. We simply want to make what they want."

Laura Ashley

"By working faithfully eight hours a day, you may get to be a boss and work twelve hours a day."

Robert Frost