

Common sense talk



“Quality is never an accident; it is always the result of high intention, sincere effort, intelligent direction, and skillful execution; it represents the wise choice of many alternatives.”

William A. Foster

“There are three principal means of acquiring knowledge available to us: observation of nature, reflection, and experimentation. Observation collects facts; reflection combines them; experimentation verifies the result of that combination. Our observation of nature must be diligent, our reflection profound, and our experiments exact. We rarely see these three means combined, and for this reason, creative geniuses are not common.”

Denis Diderot

“Excellent firms don’t believe in excellence, only in constant improvement and constant change.”

Thomas J. Peters

“The surest way to establish your credit is to work yourself into the position of not needing any.”

Maurice Switzer

“If you have the same ideas as everybody else but have them one week earlier than everyone else then you will be hailed as a visionary. But if you have them five years earlier, you will be named a lunatic.”

Barry Jones

“We are built to conquer environment, solve problems, achieve goals, and we find no real satisfaction or happiness in life without obstacles to conquer and goals to achieve.”

Maxwell Maltz

“Individual commitment to a group effort—that is what makes a team work, a company work, a society work, a civilization work.”

Vince Lombardi

“The best way to find yourself is to lose yourself in the service of others.”

Mahatma Gandhi

“People underestimate their capacity for change. There is never a right time to do a difficult task. A leader’s job is to help have vision of their potential.”

John Porter