

P stands for productivity, progress, and prosperity



In an effort to promote the productivity concept and its ultimate goals of socio-economic progress and prosperity, the APO produced a productivity poster. The bright orange letter P in the center stands for the productivity, progress, and prosperity that the APO strives to deliver through its various programs in collaboration with the national productivity organizations (NPOs) of member countries. It made its debut at the Global Festa in Tokyo in October. The poster will be distributed to NPOs so

that the productivity spirit can be conveyed in all APO member countries.