

## Common sense talk



“There is no doubt that creativity is the most important human resource of all. Without creativity, there would be no progress, and we would be forever repeating the same patterns.”

*Edward de Bono*

“No other technique for the conduct of life attaches the individual so firmly to reality as laying emphasis on work; for his work at least gives him a secure place in a portion of reality, in the human community.”

*Sigmund Freud*

“To make strength productive is the unique purpose of organization. It cannot, of course, overcome the weaknesses with which each one of us is abundantly endowed. But it can make them irrelevant. Its task is to use the strength of each man as a building block for joint performance.”

*Peter Drucker*

“What we call reality is an agreement that people have arrived at to make life more livable.”

*Louise Nevelson*

“There are three constants in life: change, choice, and principles.”

*Stephen R. Covey*

“The total quality movement and reengineering both focus on process. What has been largely missing is any focus on relationships.”

*Linda Ellinor*

“There are days when any electrical appliance, including the vacuum cleaner, seems to offer more entertainment possibilities than the television set.”

*Harriet Van Horne*

“If you are neutral in situations of injustice, you have chosen the side of the oppressor. If an elephant has its foot on the tail of a mouse and you say that you are neutral, the mouse will not appreciate your neutrality.”

*Desmond Tutu*

“What does the word ‘work’ mean to you? To some, it means unpleasantness, stress, and drudgery; to others it means happiness, fulfillment, challenge, and gratification.”

*Catherine Pulsifer*