

APO at the Global Festa Japan 2008



Visitors enjoying the map game at the APO booth

The APO participated in the annual Global Festa held in Tokyo's Hibiya Park to celebrate and publicize Japan's international cooperation efforts. Approximately 96,000 people from all walks of life visited this two-day event held on 4 and 5 October. The APO took a booth at this huge festival to showcase its services and to create awareness of its activities among the Japanese public, along with more than 200 other international, governmental, and nongovernmental organizations located in Japan.

The APO booth, decorated in productivity cartoons and newly designed productivity posters with a large P representing productivity, progress, and prosperity, featured balloons for children and displayed information on its activities. An upgraded map game invited visitors to identify the capital name and location of member countries using their national flags. The APO booth also gave away selected free publications.