

Online registration for *Eco-products Directory* 2009

The *Eco-products Directory* is a groundbreaking APO publication that promotes the concept and practice of environmentally responsible purchasing among enterprises and consumers in the region. The directory catalogues eco-products produced in the Asia-Pacific region and is published as part of the APO's Green Productivity (GP) Program, a strategy aimed at harmonizing improved productivity with environmental protection. The publication of each successive *Eco-products Directory* has coincided with the enormously successful annual Eco-products International Fair (EPIF). The directory is a business resource and guidebook to cutting-edge ecotechnology from Asia and is highly sought after.

The four editions published thus far have been circulated in Asia and beyond at various international events to widespread acclaim. The *Eco-products Directory 2008*, the latest edition, was featured at the Fourth Tokyo International Conference on African Development held in Yokohama, and the G8 summit held in Hokkaido, Japan, after its unveiling at the EPIF 2008 in Hanoi, Vietnam.

Online registration for the upcoming *Eco-products Directory* 2009 will start in mid-September. All companies, organizations, and associations within APO member economies presently involved in

producing and promoting environmentally friendly materials, components, products, or services are invited to list them in the 2009 directory. The URL for registration will be <http://www.sntt.or.jp/epdirectory2009/en>, and full instructions for registration will be available on the APO Web site after mid-September. The deadline for applications is the end of November 2008. The 2009 edition will be released at the EPIF 2009 to be held in the Philippines, 19–22 March 2009. 

