

New officer at Secretariat

As of 4 July, Sherman Loo began work as a senior program officer in the Secretariat Research and Planning Department. After receiving a Bachelor's degree in Engineering (Electrical) and Master of Science in Management of Technology from the National University of Singapore, Sherman utilized his engineering skills in the private sector for about eight years, developing TV products for the Asian market. That period included one year of research on digital TVs based in Strasbourg, France. He then moved to



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SPRING Singapore, where he spent nearly 13 years specializing in SME and industry development, focusing on the retail, fashion, and furniture sectors. He was responsible for the development of an international furniture hub in Singapore and was involved in SPRING's pioneering business-matching program that helps local SMEs find international partners for expansion. Married with two children, Loo enjoys reading, running, golf, tennis, and other sporting activities in his free time. His favorite quotation, which he applies in both work and family life, is, "If you haven't tried, you haven't lived" from the movie *Meet Joe Black*. He aims to excel in his new role and launch high-impact productivity improvement programs that will make a difference for APO member countries. He looks forward to making new friends and assimilating quickly into the Japanese way of life.