



Program calendar

March

Indonesia

International Conference on Green Productivity (GP) to Enhance Competitiveness, 4–7 March 2010.

► Objective: To deliberate on achieving competitiveness by adopting GP practices and discuss the latest trends in eco-business and marketing strategies for eco-products.

► Participants: Top and senior managers from private enterprises involved in eco-product development and staff of NGOs and public organizations involved in the promotion of sustainable production and consumption.

Malaysia

Training of Trainers in Green Productivity (GP), 1–26 March 2010.

► Objective: To develop trainers and practitioners in GP equipped with in-depth knowledge of and hands-on experience in the methodology, tools, and techniques.

► Participants: Productivity practitioners from NPOs, consultant teams, and trainers/consultancy firms for SMEs who wish to acquire a working knowledge of the GP concept and practices.

USA

APO Study Mission to a Nonmember Country: Ecotourism in Hawaii, 15–19 March 2010.

► Objective: To enhance participants' understanding of the latest trends and developments in ecotourism, identify the best practices of ecotourism management, and develop action plans for promoting them in Asia-Pacific countries.

► Participants: Officials of industry associations, NGOs, and governmental environmental and tourism agencies, and NPOs; staff of SMEs; and academics involved in ecotourism.

Kindly contact your NPO for details of future activities, including eligibility for participation. The project details along with the address of your NPO are available from the APO Web site at www.apo-tokyo.org.