

20th Preparatory Committee Meeting for the Eco-products International Fair

The 20th Preparatory Committee Meeting for the Eco-products International Fair (EPIF) was held at the APO Secretariat in Tokyo on 19 May 2010. The meeting was chaired by Mr. Takashi Yamagishi, new chairperson of the EPIF Preparatory Committee and Executive Vice President and Chief Technology Officer of Teijin Limited, and attended by around 30 members who are also members of the Green Productivity Advisory Committee (GPAC), officials from the Ministry of Foreign Affairs, Ministry of Economy, Trade and Industry, and Ministry of the Environment of Japan, and others.

Chairperson Yamagishi highly evaluated the implementation results of the sixth EPIF in Jakarta, Indonesia, 4–7 March 2010. The event attracted 90,004 visitors over four days. Chairperson Yamagishi emphasized that the sixth EPIF had contributed to the promotion of environmentally friendly products and services in Indonesia. Based on the experience with the sixth EPIF, the Preparatory Committee meeting acknowledged the importance of incorporating environmental factors at the center of a company's business policy. Japanese businesses are taking a leading role in conserving the global environment and conveying this concept to the world.

Another major subject of the meeting was the report on the preparation status of the next EPIF scheduled to be held in New Delhi, India, 3–6 March 2011. The Secretariat reported general information on the preparatory work and the new implementation structure for the EPIF 2011 to the committee members. It was decided that further deliberations on ideas and suggestions for the 2011 fair would be necessary. Other topics discussed during the meeting include the promotion plan for the EPIF 2011



Teijin Ltd. Executive Vice President and Chief Technology Officer and newly elected EPIF Preparatory Committee Chairperson Takashi Yamagishi (standing) reviewing the 2010 EPIF

across India and other APO member countries, measures to promote environmentally friendly products and services among consumers and business partners, and forging stronger networks to work for the global environment.

In wrapping up the meeting, Chairperson Yamagishi reiterated the role of the EPIF Preparatory Committee in organizing the seventh EPIF in New Delhi, encouraging members to bring innovative ideas and information to the table to ensure sound foundations for promoting Green Productivity through the event and to expand networks in the region and beyond to support conservation globally. 