



Comment board



Officer Shafiq R. Bhuiyan, *CSR Resource Mobilization, CSR Center, Bangladesh.*

Participant, e-learning course on Knowledge Management (KM) Concepts and Practice: Phase 2, 2–5 March 2010.

“Knowledge starts with people and ends with people. This is the most important thing we learned from the course. We are very thankful to the APO for organizing the course in which we learned that KM is nothing but the effective, systematic

transfer of knowledge through human networks. KM is not an entirely new concept, but rather the targeted harmonization of knowledge as a factor of production and the management of the organizational environment to support individual knowledge transfer to a collective knowledge base. With the immense popularity of corporate social responsibility (CSR) in Bangladesh, effective implementation of KM can be an important tool to ensure smooth operations for any organization to sustain itself in the long term. On behalf of the CSR Centre, we are quite optimistic about organizing customized workshops on KM for private-sector organizations to support them in achieving corporate excellence. The e-learning course was a worthwhile experience as it surmounts geographic barriers. We look forward to the face-to-face course in Bangladesh for a more comprehensive platform for sharing and learning the effective practices of KM.”

Director Abdul Rashid Bahri, *International Trade and Export, Federal Agricultural Marketing Authority, Malaysia.*

Participant, multicountry observational study mission on Export Promotion of Agrifood Products, Japan, 1–6 March 2010.

“All participants could learn and share information and experiences regarding agrifood export and promotion. The strategies adopted by different countries provided us with different dimensions and more options to replicate their

success. Along with the speakers’ lectures on market penetration strategies, I found the site visit programs very useful and helpful. The visit to Ota Wholesale Market, in particular, was really informative in that I learned how an auctioning system works, either manually or electronically. Since my country is in the final process of introducing an electronic auctioning system in the fresh fruit and vegetable wholesale market in the middle of this year, the experience provided me with insights on how to develop the current system. The visit to FOODEX 2010 was also a great opportunity for me to see new, innovative products. I think that some of the items can be produced by our SMEs at more competitive costs. I am planning to make a presentation focusing on new findings and suggestions to improve our present system, which, I hope, will be implemented by my organization.”

Environmental Practitioner Eric A. Raymundo, *Raymundo Environmental Management, the Philippines.*

Participant, training course for Energy Auditors, India, 22–26 March 2010.

“The cutting-edge knowledge and skills acquired in the training course have helped me build my confidence, as well as that of my fellow participants, as practitioners in the field of energy efficiency (EE). The course was a follow-up program to the e-learning course held in 2009 which provided basic knowledge and understanding of energy audits. Through this face-to-face training course, participants were exposed to practical issues, problems, and challenges that we may encounter while conducting energy audits in the field. Everything that I learned will definitely benefit a project that I am currently working on in the Philippines, the Zero Carbon Resorts Project, focusing on EE and renewable energy. To enhance our competency in the field, however, we need more experience. Therefore, together with Marlon Pareja, a fellow course participant and technical program director of the De La Salle University Environment Department, we plan to work on a proposal for the NPO of the Philippines to seek further assistance from the APO using its services such as the Development of Demonstration Companies and Technical Expert Services.”