

Program calendar

December

Japan

Multicountry Observational Study Mission on Modern Food Safety Management Systems, 7–14 December 2010.

► Objectives: To enhance understanding of modern food safety management systems (FSMS), learn about food traceability, and share the experiences of Japan and other Asian countries in ISO22000, HACCP, food traceability systems, etc.

► Participants: Mid- to senior-level managers of food enterprises, officers of food industry SMEs, NPO consultants, government officials, and academics involved in FSMS.

Republic of Korea

Study Meeting on Customer Relationship Management, 6–9 December 2010.

► Objectives: To understand key customer relationship management (CRM) concepts, receive updates on current trends and applications of CRM tools and techniques by world-class businesses, and recommend strategies to increase adoption of these tools and techniques by SMEs.

► Participants: Senior managers of business corporations, or senior researchers and academics, all of whom must have professional knowledge of or be directly involved in CRM research, consultancy, or implementation.

Lao PDR

Workshop on Promotion of the One Village, One Product Model as a Regional and Rural Development Strategy, 6–10 December 2010.

► Objectives: To review the present status of the One Village, One Product (OVOP) movement in member countries and identify critical areas for improvement, enhance knowledge and skills in the development of strategic management systems for OVOP, and formulate action plans for mainstreaming OVOP on the regional and rural development agendas of member countries.

► Participants: NPO staff, officials and administrators of national and local governments, representatives of community producers' associations, or SME representatives directly involved in planning, implementing, and/or managing OVOP and related programs.

Please contact your NPO for details of future APO activities, including eligibility for participation. The project details along with the address of your NPO are available from the APO website at www.apo-tokyo.org.