

KPC signs multilateral MOU

During the week of 2 August, utilizing the APO BCBN Program, APO Chair Dr. Dong-kyu Choi, Korea Productivity Center (KPC) Chairman and CEO, signed a memorandum of understanding (MOU) with the Vietnam Productivity Centre, SME Promotion and Development Office of Lao PDR, and Thailand Productivity Institute (FTPI). This MOU is intended to strengthen the collaborative working relationship among the organizations for the enhancement of their national productivity movements.



(L-R) APO Chair and KPC Chairman Dr. Dong-kyu Choi; Dr. Witoon Simachokedee, APO Director for Thailand, and FTPI Executive Director Dr. Phanit Laosirirat smile at the signing ceremony in Bangkok 6 August 2010. Photo courtesy of KPC

The MOU states that each organization will cooperate in the following areas:

- Development of human resources and joint training projects;
- Exchange of productivity-related best practices, benchmarking, knowledge and tools, and information on productivity enhancement at the industrial level; and
- Development of joint projects in productivity research, development, and promotion.

During the meeting with government officers, executives of productivity organizations, and consultants from each country, Dr. Choi stated that the Republic of Korea's experiences in economic and productivity development and the KPC's expertise in training, consulting, the National Customer Satisfaction Index, Dow Jones Sustainability Index Korea, and other business practices will be shared among the partners. "This joint framework holds great promise for member countries to enhance productivity in the Asia-Pacific region and develop more proactive relations with nonmember countries. The KPC expects to share the Republic of Korea's productivity and economic development and related experiences with the Pan African Productivity Association and Productivity Centre of Kenya by signing memoranda of understanding," said Dr. Choi.

The KPC previously pioneered in concluding MOU for international productivity enhancement with the Japan Productivity Center and SPRING Singapore. It also engaged in innovative intergovernmental programs with Indonesia, the Republic of Kazakhstan, and Tunisia and participated in the Knowledge Sharing Program promoted by the Korean government.

Contributed by Jun-Ho Kim, APO Liaison Officer for ROK, KPC