



Program calendar

November

Japan

Multicountry Observational Study Mission on Branding of Local Food and Agricultural Products, 9–16 November 2010.

- ▶ Objective: To study approaches of the Japanese public and private sectors to establish and promote brand names of foods and agricultural products and to formulate strategies for adopting them in member countries.
- ▶ Participants: Farmers, representatives of farmers' associations, managers of food enterprises, and government officials or researchers involved in promoting the domestic food industry.

Malaysia

Training Course on Development of Productivity Practitioners (DPP): Advanced Program, 29 November–17 December 2010.

- ▶ Objective: To provide productivity practitioners with advanced knowledge and skills enabling them to deliver promotional, training, and consulting services on productivity techniques to organizations.
- ▶ Participants: NPO staff or those from similar organizations who attended DPP: Basic and with more than two years' experience in productivity improvement projects.

Philippines

Training Course on Development of Productivity Practitioners: Basic Program, 1–26 November 2010.

- ▶ Objective: To provide productivity practitioners with basic knowledge and skills enabling them to provide training, consulting, and promotional services to NPO clients.
- ▶ Participants: Those who have more than two years' working experience with NPOs or related agencies.

Germany

Mission to a Nonmember Country on GLOBALGAP for Greater Market Access for Agrifood Products, 1–5 November 2010.

- ▶ Objective: To study the latest trends and developments in good agricultural practices (GAP) and GLOBALGAP standard implementation and certification and identify the best practices in Germany.
- ▶ Participants: Senior government officers, managers of farms/firms, academics, professional staff of quality assurance/certification bodies, or consultants who are involved in the promotion of GAP and GLOBALGAP.

Please contact your NPO for details of future APO activities, including eligibility for participation. The project details along with the address of your NPO are available from the APO website at www.apo-tokyo.org.