

## COMMON SENSE TALK



“Put a good person in a bad system and the bad system wins, no contest.”

*W. Edwards Deming*

“An investment in knowledge pays the best return.”

*Benjamin Franklin*

“The rewards in business go to the man who does something with an idea.”

*William Benton*

“The principal mark of genius is not perfection but originality, the opening of new frontiers.”

*Arthur Koestler*

“No one can have too much experience in any line of endeavor.”

*George M. Adams*

“Knowledge doesn’t pay — it is what you do with it.”

*Arnold Glasow*

“There is no future in any job. The future lies in the man who holds the job.”

*George Crane*

“The most successful business man is the man who holds onto the old just as long as it is good and grabs the new just as soon as it is better.”

*Robert P. Vanderpoel*

“Being easy-going when you have a goal to reach seldom makes the going easy.”

*Frank Tyger*

“To keep ahead, each one of us, no matter what our task, must search for new and better methods — for even that which we now do well must be done better tomorrow.”

*James F. Bell*

“A leader has two important characteristics; first, he is going somewhere; second, he is able to persuade other people to go with him.”

*Maximilien F. Robespierre*