COMMON SENSE TALK



"Knowledge, the object of knowledge and the knower are the three factors which motivate action; the senses, the work and the doer comprise the threefold basis of action."

Bhagavad Gita

"Imagination is more important than knowledge, for knowledge is limited while the imagination embraces the entire world."

Albert Einstein

"We cannot become what we need to be by remaining what we are."

Max Depree

"Quick decisions are unsafe decisions."

Sophocles

"Excellence is an art won by training and habituation. We are what we repeatedly do. Excellence, then, is not an act but a habit."

Aristotle

"Experience is not what happens to a man; it is what a man does with what happens to him."

Aldous Huxley

"Ability is what you're capable of doing. Motivation determines what you do. Attitude determines how well you do it."

Lou Holtz

"I believe that the world owes no man a living but that it owes every man an opportunity to make a living."

John D. Rockefeller, Jr.

"We talk glibly of 'intellectual property' without taking on board what it really means. It isn't just patent rights and brand names; it is the brains of the place."

Charles Handy