



LINKING GREEN PRODUCTIVITY TO ECOTOURISM

Experiences in the Asia-Pacific Region

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Tourism is a leading industry in many countries in Asia and the Pacific. It is a major source of employment and foreign exchange earnings. The industry has a vast potential for future growth and development. This is due in part to an emerging change in the types of destinations and holidays that tourists are seeking, that is, from well-known destinations to off-the-beaten-path places for adventure travel, ecotourism, and cultural tours. As the demand for such vacations increases, many ecologically sensitive areas will be threatened with possible degradation. For this reason, tourism development will have to be linked with environmental protection to ensure that it is economically and ecologically sustainable. The Green Productivity (GP) concept promoted by the APO is one answer.

The APO GP program aims at harmonizing the pursuit of economic and productivity growth with environmental protection. The APO has sponsored a number of programs to propagate this approach in the development of ecotourism, including a workshop on "Ecotourism and Green Productivity" held in Bali, Indonesia, June 2002, and a study meeting on "Ecotourism" in France, October 2000. The latter program was organized jointly with the French Agency for International Promotion of French Technology and Trade, now the Agency for International Business Development.

This volume is a collection of the papers presented at those two programs. Two additional papers were specially commissioned for the book to make it more complete. It is a useful reference document on the development of sustainable ecotourism in the region.



LABOR-MANAGEMENT COOPERATION

Promoting Labor Market Flexibility

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This publication is the outcome of the 9th APO Top Forum on Labor-Management Cooperation held in Tokyo, Japan, September 2001. The theme was "Promoting labor market flexibility."

This subject has been attracting much attention lately in light of rapid economic globalization and technological innovations. To increase productivity and competitiveness in this environment, companies must make quick and effective adjustments in mobilizing their resources, including the labor force. In this particular area, there is a potential conflict of interest between labor and management, i.e., between job security and labor market flexibility. The forum set out to explore ways to foster closer labor-management cooperation and consultation for implementing labor market flexibility to avoid or mitigate any adverse effects on both workers and employers.

The forum sought to learn from the Japanese experience in balancing security with flexibility. Prominent Japanese experts representing management, labor unions, and academia were invited to address the meeting. The panel of nine speakers also included two non-Japanese resource persons. This publication is a compilation of their presentations on the issues involved in promoting labor mobility and labor market flexibility.

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