

COMMON SENSE TALK



“Creativity and new ideas are usually achieved at the interface of different functions and disciplines, as different perspectives are brought to bear.”

Jean-Philippe Deschamps

“Many people take no care of their money till they come nearly to the end of it, and others do just the same with their time.”

Johann Wolfgang Von Goethe

“It’s good to have money and the things that money can buy, but it’s good, too, to check up once in a while and make sure that you haven’t lost the things that money can’t buy.”

George H. Lorimer

“As all organizations reach a plateau of competence, it is only better concepts that will provide the competitive advantage.”

Edward De Bono

“Bend your product around the trends and laugh your way straight to the bank.”

Faith Popcorn

“The companies which sustain monopolistic market share do so, paradoxically, by acting as if they were beset by formidable competitors on every side.”

Robert Heller

“What we are trying relentlessly to do is get that small-company soul—and small-company speed—inside our big company body.”

Jack Welch

“Yesterday seniority signified status. Today creativity drives status.”

Denis Waitley

“The majority of those who fail and come to grief do so through neglecting the apparently insignificant details.”

James Allen

“Wealth consists not in having great possessions, but in having few wants.”

Epicurus