

# e-Books on the APO Web site

Following the current development in the publishing industry, which has the potential to be the most far-reaching change since Gutenberg's invention, and as part of its plan to enhance its information dissemination program, the APO has introduced electronic books (e-books) on its Web site at [www.apo-tokyo.org](http://www.apo-tokyo.org). An

e-book makes the contents of a publication available to readers in electronic form over the Internet. Thus, they could be accessed by a much larger number of readers, literally any place in the world so long as they have Internet connections, and at any time according to their convenience.

The titles currently available on the APO Web site are: *Asian Cases on Supply Chain Management for SMEs*; *The Quest for Global Competitiveness through National Quality and Business Excellence Awards*; *Productivity Measurement in the Service Sector*; and *Organizational Change for Participatory Irrigation Management*. All are APO publications. Although this initial offering by the APO is a modest one, plans are underway to create a sizable library of e-books on productivity relating to the industry, service, and agricultural sectors.

After taking into consideration the Internet bandwidth constraints in many of its member countries, the APO has provided the e-books in PDF format in which readers can easily download their contents on a chapter-by-chapter basis. The APO is permitting readers to copy and reproduce its e-books for personal use only. For all other purposes, prior permission must be obtained.

