Business excellence campaign in Mongolia =

ongolia launched its Business Excellence Campaign with the introduction of the National Productivity Award (NPA) in 1999. The objective was to enable Mongolian businesses to be competitive internationally. The NPA was initiated by the National Productivity and Development Center (NPDC) and supported by the President of Mongolia, Mr. Natsagiin Bagabandi. The NPA is administered by a Supervisory Committee and an Assessment Committee. Each has 10 members drawn from the public sector, industries, and academia. They are appointed by the President. Each year, six organizations are selected to receive the NPA: two each from the manufacturing sector, service sector, and SMEs. The 2002 winners were presented their awards by President Bagabandi at Government House on 20 May 2003.

Speaking to the dignitaries gathered to witness the award presentation, President Bagabandi said that productivity improvement is Mongolia's main strategy for enhancing the competitiveness of industries as well as that of the nation. "To ensure a better quality of life for all the people, productivity should be promoted at every level." He called on the NPA winners to make a vital contribution to the national productivity movement by serving as role models for benchmarking by others and to develop even better practices to enhance further the prosperity of the country and the people.

As reported by Dr. Pagvajav-Un Shurchuluu, Chairman and CEO of the



President Bagabandi (center) presenting the NPA

NPDC and APO Director for Mongolia, for the first time last year the productivity movement expanded to include the rural areas and the public sector. Among the 2002 NPA winners were two companies from the provinces: Aduunchuluun Mining Company (Dornod aimag) and Spirit Bal Buram Company (Selenge aimag). As for the other winners, except for Micom Co., Ltd., the rest were from the public sector: Energy Dispatching Center; Post and Telecommunication Authority (solar energy manufacturing unit); and Tsetserlegjilt Company of Ulaanbaatar.