

COMMON SENSE TALK



“A dull business run by a good businessman is far better than a glamorous business with mediocre management.”

Ralph Wanger

“The reward for conformity was that everyone liked you except yourself.”

Rita Mae Brown

“I think a lot of people initially thought that the ‘e’ in e-business is more important than the business.”

Michael Dell

“There are two ways to get to the top of an oak tree. One way is to sit on an acorn and wait; the other is to climb it.”

Kemmons Wilson

“First they ignore you, then they laugh at you, then they fight you, then you win.”

Mahatma Gandhi

“If you go through life convinced that your way is always best, all the new ideas in the world will pass you by.”

Akio Morita

“Jade is useless until it’s polished. A man is useless until he’s educated.”

Chinese Proverb

“We can’t simply rely on a long-established reputation. We have to offer exactly what our customers require, even if we have to give up some.”

Ichiro Inumaru

“The biggest mistake anyone can make is to focus on the competitor. You focus on the consumer and you will get it right.”

K.B. Dadiseth