

Developing entrepreneurial skills of small farmers

A seminar on “Entrepreneurial Skills Development of Small Farmers/Farmer's Groups for Agribusiness” was held in Japan on 1–8 October this year. Eighteen participants from 15 APO member countries took part. The seminar objectives were to assess the present situation of rural entrepreneurship development programs in APO member countries and to explore ways to develop additional entrepreneurial skills of small farmers/farmers’ groups to promote agribusiness in rural areas. A wide range of topics was covered in the seminar, including: Rural entrepreneurship programs in Asia; Agribusiness support program for farming villages in Japan; Beyond growing and selling in agribusiness: the Singapore way; Successful agribusiness: the case of the farmers’ market; and Productivity management tools for agribusiness development.



Participants of the seminar