

GP Advisory Committee has private-sector leadership

The APO Green Productivity Advisory Committee (GPAC) held its second meeting in Tokyo, 21 January 2004. Representatives from 31 major Japanese corporations attended. In addition, there were observers from organizations like the Embassies of Indonesia and Iran, Japan Chamber of Commerce and Industry, Japan Environment Management Association for Industry, Japan Productivity Center for Socio-Economic Development, United Nations Environment Programme, and the following Japanese governmental ministries: Foreign Affairs; Economy, Trade and Industry; Agriculture, Forestry and Fisheries; and Environment. The meeting was facilitated by the APO Secretariat.

The highlight of the meeting was the appointment of a prominent private-sector corporate executive to head the GPAC as its Chairman: Yoichi Morishita, Chairman of the Board, Matsushita Electric Industrial Co., Ltd. Three vice chairmen were also appointed: Ebara Corporation President

Masatoshi Yoda, Nippon Steel Executive Vice President Toshio Yonezawa, and University of Tokyo Professor Ryoichi Yamamoto.

Dato' Mustafa Mansur, President, Federation of Malaysian Manufacturers (FMM) was a special guest. He briefed the gathering on the eco-products exhibition that Malaysia will host in September this year. The organizers are the FMM and National Productivity Corporation of Malaysia. Dato' Mustafa called for the active support and participation of Japanese companies in the exhibition.

The GPAC commissioned the establishment of two subcommittees. Vice Chairman Yoda will head one to prepare for the participation of Japanese corporations in the eco-products exhibition in Malaysia. The second subcommittee, to be led by Vice Chairman Yamamoto, will undertake the establishment of a GP database on eco-materials. 