

## COMMON SENSE TALK



“Where all think alike, no one thinks very much.”

*Walter Lippman*

“Success is the sum of small efforts, repeated day in and day out.”

*Robert Collier*

“Any activity becomes creative when the doer cares about doing it right, or doing it better.”

*John Updike*

“It is amazing what can be accomplished when nobody cares about who gets the credit.”

*Robert Yates*

“If you want creative workers, give them enough time to play.”

*John Cleese*

“When you cease to make a contribution, you begin to die.”

*Eleanor Roosevelt*

“Success is not the key to happiness. Happiness is the key to success. If you love what you are doing, you will be successful.”

*Albert Schweitzer*

“Competent (people) in every position, if they are doing their best, know all that there is to know about their work except how to improve it.”

*W. Edwards Deming*

“Perception is strong and sight weak. In strategy it is important to see distant things as if they were close and to take a distant view of close things.”

*Miyamoto Musashi*