

COMMON SENSE TALK



“People want economy and they will pay any price to get it.”

Lee Iacocca

“The absence of alternatives clears the mind marvelously.”

Henry Kissinger

“No institution which does not continually test its ideals, techniques, and measure of accomplishment can claim real vitality.”

John Milton

“The world hates changes, yet it is the only thing that has brought progress.”

Charles F. Kettering

“Cost, cost, cost. Service, service, service. People, people, people. The business model is understandable by any three-year-old.”

Tom Peters

“Strength does not come from physical capacity. It comes from an indomitable will.”

Mahatma Gandhi

“Beware of little expenses. A small leak will sink a big ship.”

Benjamin Franklin

“If someone thinks they are being mistreated by us, they won’t tell five people—they’ll tell five thousand.”

Jeffery Bezos