

COMMON SENSE TALK



“The best way to hold your customers is to constantly figure how to give more for less.”

Jack Welch

“I’m a brand.”

Martha Stewart

“The surest foundation of a manufacturing concern is quality. After that, and a long way after, comes cost.”

Andrew Carnegie

“Every country that has caught up has done it by copying.”

Lester C. Thurow

“The worse the news, the more effort should go into communicating it.”

Andrew S. Grove

“The victors of the battles of tomorrow will be those who can best harness thought to action.”

B.C. Forbes

“Honest disagreement is often a good sign of progress.”

Mohandas K. Gandhi

“Size works against excellence.”

Bill Gates

“Business has only two functions—marketing and innovation.”

Peter Drucker

“We cannot become what we want to be by remaining what we are.”

Max Depree