

## COMMON SENSE TALK



“A man may die, nations may rise and fall, but an idea lives on.”

*John F. Kennedy*

“Successful people simply form habits that failures don’t do.”

*Jackson King*

“Never trade results for excuses.”

*Dick Lyles*

“Quick fixes don’t fix big problems.”

*Ronald Reagan*

“The conductor is only as good as his orchestra. That’s not hyperbole. That’s fact.”

*André Previn*

“It’s not enough to recognize the need for change. A leader must be able to make it happen.”

*Sanjay Kumar*

“Education’s purpose is to replace an empty mind with an open one.”

*Malcolm S. Forbes*

“Excellence is doing ordinary things extraordinarily well.”

*John W. Gardner*

“Treating a competitor’s brand as if it didn’t exist doesn’t mean your customers will do the same.”

*Margie Smith*