

China Productivity Center celebrates 50th anniversary

The NPO of the Republic of China, the China Productivity Center (CPC), celebrated its 50th anniversary on 11 November 2005. The chief guest was Republic of China President Shui-Biang Chen. After congratulating the CPC, President Chen concluded his speech with: "I hope that the vast manufacturers in high-tech, traditional, and service industries could accelerate their improvement in innovation, upgrading, and transformation with the help of the China Productivity Center." At the same ceremony, Vice Prime Minister Dr. Rong-Yi Wu presented the APO National Award to CPC Chairman and APO Director for the Republic of China Sheng-Hsiung Hsu.

Another 50th anniversary commemorative event was the "International Conference on Business Management—Cultivating Innovation and Growth" held in Taipei from 10 to 11 November. It was attended by 550 local participants and 13 participants from the 10 APO member countries Cambodia, Fiji, India, Lao PDR, Malaysia, Mongolia, the Philippines, Singapore, Thailand, and Vietnam under the APO Bilateral Cooperation between NPOs Program. Two overseas resource speakers, Professor Makoto Sato of Kumamoto University, Japan, and Mervyn Kurlansky, Principle of Mervyn Kurlansky Design, Denmark, were deputed under the APO Technical Expert Services Program to make presentations on "Guide to Management in a



Dr. Rong-Yi Wu (L) presenting the APO National Award to Sheng-Hsiung Hsu

Green Era—Management Inspiration from Mother Nature" and "The Power of Design, Brands, and Marketing—Keeping up with the Times and Ahead of the Competition," respectively, at the conference.