

## COMMON SENSE TALK



“Money is of no value; it cannot spend itself. All depends on the skill of the spender.”

*Ralph Waldo Emerson*

“Under budgetary pressure (arbitrary or not) it is truly remarkable how many options one discovers one can do without.”

*James R. Schlesinger*

“Why this reluctance to make the change? We fear the process of reeducation!”

*Isaac Asimov*

“All organizations do change when put under sufficient pressure. This pressure must be either external to the organization or the result of very strong leadership.”

*Bruce Henderson*

“A competitive world has two possibilities for you. You can lose. Or, if you want to win, you can change.”

*Lester C. Thurow*

“That writer does the most who gives his reader the most knowledge, and takes from him the least time.”

*Charles Caleb Colton*

“The worse the news, the more effort should go into communicating it.”

*Andrew S. Grove*

“The easiest, the most tempting, and the least creative response to conflict within an organization is to pretend it does not exist.”

*Lyle E. Schaller*

“New ideas... are not born in a conforming environment.”

*Roger von Oech*