

— APO productivity experts' mission to — Cambodia

At the request of Cambodia, the newest member of the APO, the APO Secretariat deputed a team of three productivity experts from 21 to 23 December 2004 to assist the country in developing an institutional framework for productivity promotion, planning the initial stage of the launching of the national productivity movement, and conducting a one-day seminar on productivity promotion. The experts were Mah Lok Abdullah (Malaysia), Koh Kasuga (Japan), and Low Choo Tuck (Singapore).

They paid courtesy calls on the Minister for Industry, Mines and Energy (MIME) Suy Sem, Minister for Environment Dr. Mok Mareth, and Minister for Labour and Vocational Training Nheap Bun Chin, and held in-depth discussions with MIME Secretary of State Dr. Ith Praing, who is also the APO Director for Cambodia; Secretary of State of the Ministry of Agriculture, Forestry, and Fishery It Nody; and senior officials of the Ministry of Economy and Finance and the Chamber of Commerce. Without exception, all those they consulted expressed keen interest in APO activities and a willingness to support the mission and activities of the Cambodian National Productivity Unit (NPU). Working sessions were held with NPU Head and APO Alternate Director for Cambodia Yea Bunna and his staff members to design an action plan for productivity promotion in the country.



(L-R) Kasuga, Mah Lok, Suy Sem, Low, and Yea Bunna

Minister Suy Sem inaugurated the seminar on “Productivity Development” held on 23 December and attended by 150 persons comprising senior government officials, private-sector CEOs and senior executives, and representatives from trade and commerce associations. In his address, the Minister stressed the

benefits of productivity and said that it is a new way for increasing profits and improving living standards. He announced that a follow-up seminar on “Productivity Enhancement” has been planned for March 2005. Dr. Ith Praing chaired the panel discussion and delivered the closing remarks. 🌀



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