



New APO publications



HANDBOOK ON GREEN PRODUCTIVITY

APO 324 pp. April 2005 ISBN: 92-833-2357-2

Green Productivity (GP) is a strategy to pursue productivity increases and environmental protection simultaneously. The APO has been implementing a wide range of activities related to GP in the Asia-Pacific region since 1994. In the process, the APO has developed various methods to put GP into practice. The methods have been successfully applied in demonstration projects and disseminated through various training programs in APO member countries. The APO has recently published the *Handbook on Green Productivity* and its companion *Greening on the Go* as tools to disseminate the accumulated knowledge on how to implement GP methods effectively.

The handbook is a comprehensive guide to GP. It explains the basic concept of GP and guides readers on how to implement GP options. It also enables readers to find quickly a specific technique or methodology to utilize in their GP efforts. It includes a chapter on management systems and programs, which are essential to when putting GP options into place.



GREENING ON THE GO

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To accompany the *Handbook on Green Productivity*, the APO also published *Greening on the Go*, a pocket-sized (9.2 cm × 14 cm) guide that contains information to implement GP processes at work. The guide presents practical steps to implement GP efforts and outlines more than 80 concepts, tools, and techniques to generate ideas, set priorities, and implement GP programs.

To be user-friendly and practical, the guidebook explains these items by presenting answers to the following six questions: “What is it?” “Why is it useful?” “How will it help you?” “Where do you apply it?” “When is it useful?” and “Who benefits?” In addition, many sections include a tip or word of advice, and diagrams that show readers the process or the flow of logic. The guide also provides readers with cross-references to the *Handbook on Green Productivity*.

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