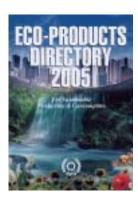


New APO publication



ECO-PRODUCTS DIRECTORY 2005

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Greening supply chains has become one of the key areas of the APO's Green Productivity (GP) Program. The APO's commitment to greening supply chains in the Asia-Pacific region started to take shape with the establishment of the GP Advisory Committee in 2003, consisting of representatives of leading Japanese companies with world-leading expertise in environmental management. The committee, which is expected to advise and support the APO in implementing GP-related activities, identified the compilation of an eco-products database as one of its core activities.

With help from the GP Advisory Committee, the APO published the first edition of its *Eco-products Directory* in 2004 and launched the publication at the first Eco-products International Fair held in Kuala Lumpur, Malaysia, in September that year. The APO then continued to pursue its commitment to greening supply chains and published the new edition of the *Eco-products Directory* in October 2005.

In addition to environment-conscious products, the new edition contains the descriptions of environment-friendly services. In all, the new edition describes 568 eco-friendly products and services divided into the four categories of:

- (1) **eco-materials** (81 items) such as metals, polymers, natural materials, etc.;
- (2) **eco-components** (39 items) such as construction components, electrical and electronic components, semiconductor manufacturing devices, machine and automobile parts, etc.;
- (3) **eco-products** (432 items) such as home electronic appliances, automobiles, office appliances, information technology equipment, fabric products, etc.; and
- (4) **eco-services** (16 items) such as maintenance, recycling, and leasing services, etc.

This publication should be useful for those who are interested gaining knowledge of environment-conscious products and expanding green markets in Asia and beyond.

Eco-Products Directory 2005 is a free publication but postage will be charged for shipment.

For order and inquiry on APO publications and videos, please contact the Information and Public Relations Department, Asian Productivity Organization, Hirakawa-cho Dai-ichi Seimei Bldg. 2F, 1-2-10 Hirakawa-cho, Chiyoda-ku, Tokyo 102-0093, Japan. Phone number: (81-3) 5226-3927, Fax: (81-3) 5226-3957, e-Mail: ipr@apo-tokyo.org