## COMMON SENSE TALK



"The first wealth is health."

Ralph Waldo Emerson

"Simplicity involves two major processes: eliminating redundant elements and integrating things to make them flow."

Ken Okuyama

"Whether you're rich or whether you're poor, everybody wants a bargain."

John R. McMillin

"The very process of writing a list clarifies and focuses the mind."

Anthony Bourdain

"Obstacles are those frightful things you see when you take your eyes off your goal."

Henry Ford

"Spoon feeding in the long run teaches us nothing but the shape of the spoon."

E.M. Forster

"If man is to survive, he will have learned to take a delight in the essential differences between men and between cultures. He will learn that differences in ideas and attitudes are a delight, part of life's exciting variety, not something to fear."

Gene Roddenberry

"I always read the last page of a book first so that if I die before I finish, I'll know how it turned out."

Nora Ephron

"You're not a real manager unless you've been sacked."

Malcolm Allison