

COMMON SENSE TALK



“Growth that adds volume without improving productivity is fat. Growth that diminishes productivity is cancer.”

Peter Drucker

“Simplicity means products of the best quality displaying essential elements, but without additional ornamentation or clutter.”

Peggy Fritzsche

“If you think you’re too small to make a difference, you’ve obviously never been in bed with a mosquito.”

Michelle Walker

“The most pathetic person in the world is someone who has sight but has no vision.”

Helen Keller

“I don’t think there will ever be a time when people will stop wanting to bring about change.”

Yuri Kochiyama

“As a small businessperson, you have no greater leverage than the truth.”

John Greenleaf Whittier

“There are two kinds of companies, those that work to try to charge more and those that work to charge less. We will be the second.”

Jeff Bezos

“Success is simple. Do what’s right, the right way, at the right time.”

Arnold H. Glasgow

“The common idea that success spoils people by making them vain, egotistic, and self-complacent is erroneous; on the contrary, it makes them, for the most part, humble, tolerant, and kind.”

Somerset Maugham