


JPC-SED commemorative symposium

The Japan Productivity Center for Socio-Economic Development (JPC-SED) organized a symposium in Tokyo, 1 and 2 December, to commemorate the 50th anniversary of the productivity movement in Japan. About 2,000 people attended the two-day event. The symposium consisted of speeches, presentations, and panel discussions on a wide range of issues related to Japan's economy and its challenges. Those who addressed the symposium included Prime Minister Junichiro Koizumi, who said, "In any era, there would be no development of companies, people, or nations without productivity improvement." Lee Kuan Yew, Singapore's former prime minister, also sent a videotaped message to the symposium.

The APO, one of the organizations and companies participating in the symposium, displayed panels explaining its activities and publications including the *Eco-products Directory 2005*. 



Prime Minister Koizumi addressing the symposium

(photo courtesy of the JPC-SED)