

COMMON SENSE TALK



“It’s not just the poor who like to save money.”

Ian Green

“Small business is the best and most able to adapt to new ideas or technology.”

Thomas O’Malia

“If I have three people to choose from, and they all have the skills, which one will represent our company best and who do other people enjoy working with best? All of a sudden it’s those personal skills that come to the top.”

Peter Post

“Whenever you see a legend, you can be sure, if you go to the very bottom of things, that you will find history.”

Vallet de Viriville

“People feel better about working in a company that actively works to do good. Turns out that philanthropy is a good recruitment tool.”

Marc Benioff

“Some cause happiness wherever they go; others whenever they go.”

Oscar Wilde

“The most powerful catalyst for change, sociologists will tell you, is when people learn what they already know.”

Ellen Goodman

“I don’t believe in ‘good design.’ Good design is based on a set of rules. Great design shapes a moment in time.”

Karim Rashid

“Companies that devote resources to their human capital have a competitive advantage as a result of the high trust relationships between employees and management. This advantage manifests itself in higher levels of cooperation, greater commitment, lower employee turnover, and improved customer support.”

Ann Watson