

APO at the Global Festa Japan 2006

The APO again participated in the annual Global Festa held in Tokyo's Hibiya Park to celebrate and publicize Japan's international cooperation efforts. Approximately 67,000 people from all walks of life visited this colorful event on 30 September and 1 October. Since 1998, the APO has taken a booth at this huge festival to showcase its services and to create awareness of its activities among the Japanese public, along with more than 200 other international, governmental, and nongovernmental organizations. Crowd-pleasing attractions included cooking demonstrations, a talk show, maze, Japanese ODA town meeting, workshops, cultural shows, charity marathon, game rally, live music and dancing, international food bazaar, and many more.



APO booth at the Global Festa

The APO booth, decorated in orange, featured balloons for children and displayed information on its activities. A map game invited visitors to identify the national flags of member countries, which was immensely popular irrespective of age, and visitors played enthusiastically. The APO booth also gave away selected free publications.