

COMMON SENSE TALK



“Clarity is the preoccupation of the effective leader. If you do nothing else as a leader, be clear.”

Marcus Buckingham

“If you are going to achieve excellence in big things, you develop the habit in little matters. Excellence is not an exception, it is a prevailing attitude.”

Colin Powell

“One measure of friendship consists not in the number of things friends can discuss, but in the number of things they need no longer mention.”

Clifton Fadiman

“When you write down your ideas, you automatically focus your full attention on them. Few if any of us can write one thought and think another at the same time. Thus a pencil and paper make excellent concentration tools.”

Michael LeBoeuf

“Would you want to do business with a person who was 99% honest?”

Sydney Madwed

“Most creative work is a process of people passing ideas and inspiration from the past into the future and adding their own creativity along the way.”

Jochi Ito

“I have a very simplistic concept for evaluating risk. I first analyze the downside. What’s the worst thing that can happen if the project or enterprise fails? How much money can be lost? Image destroyed? Careers shattered? Empires lost? And if the analysis isn’t too grim, we proceed.”

Jay Chiat

“Democracy is based upon the conviction that there are extraordinary possibilities in ordinary people.”

Harry Emerson Fosdick

“The sentiment of justice is so natural and so universally acquired by all mankind that it seems to be independent of all law, all party, all religion.”

Voltaire