

## COMMON SENSE TALK



“Japan is not America; Korea is not America. Global giants like Wal-Mart fail in these countries because they don’t try hard enough to localize their businesses.”

*Edwin Merner*

“Asian consumers are showing a new form of modernity and sophistication that would challenge even the most experienced brands. The retailers with the local knowledge and distribution network will ultimately emerge as the winners.”

*Martin Roll*

“Proper etiquette is generally acquired through a combination of upbringing and common sense, augmented by the occasional attention-focusing embarrassing moment in one’s youth.”

*Joe Sharkey*

“‘Doing your own thing’ is a generous act. Being gifted creates obligations, which means you owe the world your best effort at the work you love. You too are a natural resource.”

*Barbara Sher*

“To have a very difficult illness does not necessarily mean the end of life. It simply means that this is a break or a pause, the beginning of a new step and the end of a current phase. It is simply one break in a longer life.”

*Ken Watanabe*

“The objects that really make a difference to our lives are often the least noticeable ones, that don’t try to grab our attention. They’re the things that add something to the atmosphere of our homes and that we’d miss the most if they disappeared.”

*Jasper Morrison*

“To have a harmonious family life, we must spend time with our family. There is no such thing as quality time if we can spend only a little of it with our families. Employees who are happy at home are more productive. In the end, the company profits.”

*Carolyn Baytion-Sunaryo*

“You know you’ve read a good book when you turn the last page and feel a little as if you have lost a friend.”

*Paul Sweeney*