

Celebration of Productivity Day in IR Iran


Iran celebrated its 18th official Productivity Day on 17 June. Productivity Day is marked in a variety of ways to spread a productivity culture among all Iranian citizens. For example, NIPO Head and APO Director for IR Iran Dr. Roya Tabatabaei Yazdi visited Roshangar High School, a girls' school with some 250 students in Tehran chosen as a symbolic representative of the educational sector in the country, on 14 June to let students know in advance that Productivity Day was on the way. She was accompanied on the visit by Deputy Minister of Education and Training S.M. Bathaei, and they were received by Headmistress Farzaneh Razmahang.

In his remarks to the student body, Deputy Minister Bathaei thanked Dr. Yazdi for her efforts to promote productivity and emphasized that the true meaning of productivity was "making the best use of all available means and resources." He declared that the Ministry of Education and Training was determined to raise its own productivity, leading in turn to higher productivity throughout all educational institutions nationwide. The new slogan "There is always a better way, and 'productivity' is choosing that better way" was introduced to the school to encourage innovative solutions in daily activities. Dr. Yazdi's address



Dr. Yazdi ringing the school bell three times to welcome the arrival of Productivity Day, as Headmistress Razmahang (far L) looks on. Photo courtesy of NIPO.

emphasized that, "We should all think about productivity all the time."

The visit to Roshangar High School was capped off by a bell-ringing ceremony before the start of classes. Dr. Yazdi rang the melodious school bell three times to welcome the arrival of Productivity Day, ensuring that "the better way" remained on students' minds. 

Contributed by Mitra Alipour, NIPO International Affairs Officer and APO Liaison Officer for IR Iran.