

Showcasing excellence through innovation in Malaysian industries



Deputy Minister of International Trade and Industry YB Dato' Lee Chee Leong, during his closing remarks. Photo courtesy of MPC.

“We welcome the efforts of our APIC participants in advancing the standards of efficiency and productivity within their respective industries,” commented Deputy Minister of International Trade and Industry YB Dato' Lee Chee Leong, who presided over the closing ceremony of the Annual Productivity & Innovation Conference and Exposition (APIC) 2015, organized by the Malaysia Productivity Corporation (MPC), 2–4 November 2015 in Petaling Jaya. He hoped that the audience, who represented various industries, would “through strategic study, inventive prowess, and a willingness to challenge convention, continuously improve work processes to manage our resources more efficiently and review outdated rules and regulations.”

The APIC, held since 2011, provides an opportunity for quality circle practitioners, quality experts, and enthusiasts from all over Malaysia to share experiences and best practices of creativity and innovation to enhance productivity and competitiveness. The three-day event includes the National

Team Excellence Convention on Quality Environment.

The conference theme each year is From Ideas to Reality. The consistent theme corresponds with the aims of the APIC as an annual gathering of key stakeholders to share ideas and insights for continuous improvement and development. This year, the APIC was attended by 218 groups representing 158 organizations, for a total of 2,000 participants.

A highlight was the presentation of the Best Overall Team Excellence Award for 2015 to Infineon Technologies (Malaysia) Sdn. Bhd. A leading company in the field of semiconductors, the award recognized its achievements in offering quality products and system solutions while addressing the challenges of energy efficiency, mobility, and security.

Business excellence continues to be a core project area for the APO, as part of one of the three strategic directions of catalyzing innovation-led productivity growth. National efforts like the APIC ensure that innovative ways of tackling productivity issues spread throughout the Asia-Pacific region. 