



ASIAN PRODUCTIVITY ORGANIZATION

## PROJECT NOTIFICATION

4 July 2014

1. **Project Code** 13-IN-80-GE-CON-A
2. **Title** 3rd World Conference on Green Productivity
3. **Timing and Duration** 4–6 November 2014 (three days)
4. **Venue** Taipei, Republic of China
5. **Implementing Organization** China Productivity Center  
Address: 2F., No. 79, Sec. 1, Xintai 5th Rd., Xizhi Dist.  
New Taipei City 221, Republic of China  
Phone: (886) 2-2698-2989  
Fax: (886) 2-2698-2976  
e-Mail: 1391@cpc.org.tw
6. **Number of Overseas Participants** Up to 72 qualified participants
7. **Number of Local Participants** Up to six qualified participants
8. **Closing Date for Nominations** 30 September 2014
9. **Objectives**

This three-day conference aims to deliberate on the promotion of green growth/economy and achieving sustainable development by adopting Green Productivity (GP) with the focus on resource recycling, green energy, green factories, and ecological agriculture and to discuss approaches for implementation of the Taipei Outcome Document.

### 10. Background

GP is a strategy for enhancing productivity and environmental performance for overall socioeconomic development. The APO has been in the forefront in promoting this strategy in member countries for two decades through various modalities including conferences, exhibitions, workshops, seminars, and training courses. In addition to these efforts, the APO has published GP training manuals and handbooks to provide guidelines and references for potential trainers and practitioners.

Convinced that innovation-led GP is the key to sustainable, inclusive development of countries in the Asia-Pacific, the APO in collaboration with the Government of the ROC organized the International Conference on Productivity and Sustainable, Inclusive Development in the Asia-Pacific in Taipei in 2012. Based on findings from the Special APO 50th Anniversary Publication Research on Productivity in the Asia-Pacific: Past, Present & Future the Taipei Declaration on Productivity was proclaimed, which embodies the recommended actions to intensify productivity improvement to contribute to the achievement of the SDGs.

The APO has recently organized an international conference on Achieving Sustainability to Empower Future Generations, 13–15 March 2014, the outcome document of which recommends 10 actions for implementation by member governments. This document will also contribute to the formulation of SDGs of the UN. The 3rd World Conference on GP will also discuss policies, strategies, and methodologies to prepare a road map to implement the Taipei Outcome Document.

The proposed conference will be organized in association with the APO Center of Excellence on Green Productivity (COE on GP) supported by the Ministry of Economic Affairs (Industrial Development Bureau, Department of Industrial Technology, Bureau of Energy, Bureau of Foreign Trade), Ministry of Foreign Affairs, Council of Agriculture, and Environmental Protection Administration of the Government of the ROC. This international conference is specifically designed for information sharing on how green growth and eco-competitiveness can be achieved through the adoption of GP. It will feature world-class resource speakers who will share the most up-to-date information concerning various aspects of eco-practices, including the promotion of eco-friendly features by industries and communities.

### **11. Scope and Methodology**

Through keynote presentations, panel discussions, expert presentations, and plenary sessions, the conference will discuss the development and effective promotion of GP, green growth, and eco-products to boost the competitiveness of the region and create a sustainable society.

The tentative program of the international conference is given below:

<b>Date/Time</b>	<b>Activity</b>
Tuesday, 4 November	Registration and conference opening Plenary Session I: Green Productivity and Sustainable Green Growth Panel Discussion Plenary Session II: Building Resilience into Sustainable, Smart, Livable Cities: Sustainable Waste Management through Resource Recycling Panel Discussion Presentation III: Taipei Outcome Document for Sustainable Green Growth Panel Discussion
Wednesday, 5 November	Plenary Session IV: Green Productivity for Promoting Sustainable Consumption and Production, the Eco-competitiveness of Industries and Green Factories Panel Discussion Plenary Session V: Creating an Energy Future Sustainable for all: Energy Efficiency and Renewable Energy Panel Discussion
Thursday, 6 November	Site visits

### **12. Qualifications of Candidates**

The participants are expected to possess the following qualifications:

Present Position	Preference will be given to industry experts, policy makers/senior officials from relevant ministries and government agencies, and developers/consultants involved in GP
Experience	Preferably five to 10 years of experience in a related field.
Education	Preferably a university degree or equivalent qualification.
Language	Proficiency in written and spoken English is essential.
Health	Physically and mentally fit to attend an intensive program entailing strenuous travel and several plant/field visits.
Age	Candidates who fit the above profile are typically between Preferably between 30 and 55 years.
APO Certificate	Participants are required to attend the entire program to receive the APO certificate of attendance.

### **13. Financial Arrangements**

#### **To be borne by participants or participating countries**

- a. Participants' insurance premiums: All participants should be fully insured against accident and illness (including hospitalization and death) for a principal sum equivalent to US\$10,000.00 for the entire duration of the project and travel, and must submit to the APO Secretariat a copy of the comprehensive travel insurance certificate before participation. Such insurance should be valid in the host country. This insurance requirement is in addition to existing government insurance coverage in some member countries. If any participant is unable to insure himself/herself as stipulated above, he/she should secure this insurance in the host country at the commencement of the project and pay the premium himself/herself, if necessary, from the per diem allowance provided. Neither the APO nor the implementing organizations will be responsible for any eventuality arising from accident or illness.
- b. All expenses related to visa fees and airport taxes.
- c. Any expenses incurred by participants for stopovers on the way to and from the project venue as well as for extra stay at the project venue before and/or after the official project period because of early arrival or late departure, for example, due to either limited available flights or any other reason.

#### **To be borne by the host country**

- a. Per diem allowances and hotel accommodation for up to 36 overseas participants for up to four days at the rate to be specified later.
- b. All local implementation costs.

#### **To be borne by the APO**

- a. All assignment costs of overseas resource persons.
- b. Round-trip economy-class international airfare by the most direct route between the international airport nearest to the participants' place of work and Taipei. As far as

practicable, all participants should purchase discount tickets. Please note that the arrangements for the purchase of air tickets should follow the "Guide on Purchases of Air Tickets for APO Participants," which will be sent to the selected participants. It is also available on the APO website and from APO Liaison Officers in member countries.

- c. Per diem allowances and hotel accommodation for up to 36 overseas participants for up to four days at the rate to be specified later.

#### **14. Actions by Member Countries**

- a. Each participating country is requested to nominate five or more candidates in the order of preference. Please ensure that candidates nominated meet the qualifications specified under section 12 above.
- b. No form of self-nomination will be accepted. All nominations must be endorsed and submitted by an APO Director, Alternative Director, Liaison Officer, or their designated officer.
- c. Please note that nomination of a candidate does not necessarily guarantee that he/she will be selected. Selection is at the discretion of the APO Secretariat. A basic criterion for selection is the homogeneity of the participants in terms of qualifications and work experience. Nonselection therefore does not mean that the candidates concerned are not competent enough. Sometimes candidates are not selected because they are overqualified for a project.
- d. Each nomination should be accompanied by the necessary documents. A nomination lacking any of these documents may not be considered: two copies of the candidate's biodata on the APO biodata form together with a passport-sized photograph. The biodata form can be downloaded from the APO website ([www.apo-tokyo.org](http://www.apo-tokyo.org)). We encourage submitting the biodata form to the APO Secretariat in electronic form as an attachment to a cover e-mail message from the APO Director, Alternate Director, or Liaison Officer. The nomination documents should be sent to the Industry Department, APO Secretariat (e-mail: [ind@apo-tokyo.org](mailto:ind@apo-tokyo.org), fax: 81-3-5840-5324).
- e. The APO Medical and Insurance Declaration/Certification Form. Every candidate must complete and submit a copy of the APO Medical and Insurance Declaration/Certification Form with his/her biodata at the time of nomination. Please note that self-declaration is sufficient for candidates without any of health conditions or illnesses listed on the reverse side of the medical form. However, for all others, medical certification by a licensed physician on the reverse side of the medical form is required.
- f. Necessary documents are to be submitted electronically. In that case, there is no need to send a hard copy by postal mail. However, if the documents are submitted by fax, member countries are requested to mail the originals of the documents to the APO Secretariat as well. If a digital photograph of a nominee is not attached to the electronic biodata form, a hard-copy photograph should be sent to the APO Secretariat by postal mail. Please give the candidate's name and the project code on the reverse side of the photograph.
- g. Member countries are requested to adhere to the nomination deadline given on page 1. The APO Secretariat may not consider late nominations as they have in the past resulted in considerable difficulties to the implementing organization in its preparatory work for the project.
- h. For member countries where nominations are required to be approved by higher

government authorities and require a longer time, the APO Liaison Officers/NPOs are urged to send the names of nominees on or before the deadline, indicating that government approval will follow.

- i. If a selected participant becomes unable to attend, he/she should inform the APO Liaison Officer/NPO in his/her country immediately and give the reason for withdrawal. The NPO concerned is requested to transmit that information to the APO Secretariat and the host country promptly.
- j. NPOs are requested to inform the selected participants that they are not to bring family members or to engage in any private business activities during the entire duration of the project.
- k. Each selected participant should be instructed to arrive at the venue one day before the start of the official project. Also, he/she is expected to return home upon completion of the official project because he/she is visiting the host country for the specific purpose of attending this APO conference.
- l. NPOs should inform participants that they must attend all three days of the project to qualify for the certificate of attendance.

#### **15. Actions by the APO Secretariat**

- a. Under normal circumstances, candidates who are selected will be informed of their acceptance at least four weeks prior to the start of the project.
- b. If some candidates fail to qualify or be unable to participate after selection, or if some member countries fail to nominate any candidate, their slots may be filled by alternates from the same or another member country on a merit basis.

#### **16. Project Preparation**

The participants are required to prepare a paper prior to departure for the project venue.

#### **17. Postproject Actions**

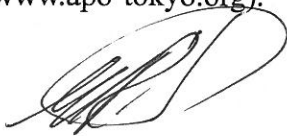
All participants are required to take necessary follow up actions to widely disseminate the outcome of the conference and transmit the key lessons learned to interested stakeholders in their countries. The APO will also request participants to inform NPOs and the APO Secretariat of the results of follow-up actions.

#### **18. Evaluation of Participants**

If the conduct/attendance/performance of a participant is not satisfactory, these will be reported to the APO director concerned.

#### **19. Guide for Participants**

Other conditions for participation are given in the *APO Guide for Participants*, which is available from APO Liaison Officers/NPOs in member countries and on the APO website ([www.apo-tokyo.org](http://www.apo-tokyo.org)).



Mari Amano  
Secretary-General